



*Electrifying
life*

OPG's New Community Investment Program

A community partner overview



OPG Proprietary

Why update our **strategy**?

01

To increase impact and efficiency

02

To meet evolving needs of communities, people, planet and align with OPG's priorities

03

To integrate more up-to-date philanthropic models and technology

The logo consists of the letters 'OPPG' in a bold, green, sans-serif font. The letter 'O' contains a white cross symbol, and the letter 'P' contains a white right-pointing arrow symbol. A vertical green line is positioned to the right of the logo.

OPPG

The logo features the text 'The Power for Change Project' in a white, cursive script font. The word 'The' is smaller and positioned above 'Power'. The words 'for Change' and 'Project' are stacked below 'Power'. A vertical green line is positioned to the left of the text.

The
Power
for Change
Project



1

Protecting the Planet



How to achieve:

- Carbon reduction/removal initiatives (includes but not limited to tree/wetland/grassland planting) and public education programs
- Supporting initiatives focused on protecting, restoring and enhancing Ontario's biodiversity
- Enhancing energy literacy through public engagement, education and events to support the energy sector's role in decarbonization

2



Advancing Reconciliation

How to achieve:

- Enhance social well-being (includes language and cultural initiatives and celebrations) and promotes intergenerational knowledge transfer
- Advance education to employment pathways
- Collaborate and support Indigenous-led programs that protect the environment and that supports Indigenous environmental priorities

3

Supporting Strong Communities



How to achieve:

- Providing the basics to support stronger and resilient communities (focus on food, shelter and mental wellness)
- Fostering inclusion and sense of community through community events and celebrations.
- Supporting community safety (focus on water safety programs and initiatives)

4

Empowering the Next Generation



How to achieve:

- Support education programs, initiatives and events that address OPG skill and resource gaps (STEM, skilled trades, technology, cybersecurity, project management etc.)
- Includes education/skills programs with wrap-around supports such as mental health support, work clothes, transportation
- Mentorship, internship, tutoring, after-school programs.
- Re-skilling and training
- Scholarships and awards

Simplified funding applications process

- 01 Visit our website (opg.com/powerforchange)
 - Program launched on April 1st
- 02 Select appropriate funding application (*powered by Benevity*)
 - Note: applications are accepted year-round and will be disabled only when budget no longer exists
- 03 Complete Benevity application form (*automatic receipt email sent*)
- 04 OPG approval team reviews and scores application
- 05 Funding approved or denied (*email confirmation*)
- 06 Funds disbursed by Benevity by EFT (*~60 days from approval*)
- 07 Impact and insights survey sent (*mandatory to be considered for future funding*)

Thank you.

Questions?

The logo consists of the letters 'OPG' in a bold, dark blue, sans-serif font. The letter 'O' is a simple circle. The letter 'P' has a horizontal bar that ends in a right-pointing arrowhead. The letter 'G' is a simple block letter. The logo is centered on a bright green background that features a white geometric pattern of overlapping circles and lines.

OPG